

Module specification

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Refer to guidance notes for completion of each section of the specification.

Module Code	ONLM704
Module Title	Finance for Managers
Level	7
Credit value	15
Faculty	FSALS
HECoS Code	100079
Cost Code	GABP

Programmes in which module to be offered

Programme title	Is the module core or option for this programme
MSc Management & Leadership	Core
MSc Management with Project Management	Core
MSc Management with Healthcare Management	Core
MSc Management with HR Management	Core
MSc Management with Supply Chain Management	Core
MSc Management with Finance	Core
MSc Management with Organisational Psychology	Core
MSc Management with Marketing	Core
MSc Management with Business Analytics	Core
MSc Management with International Business	Core

Pre-requisites

None



Breakdown of module hours

Learning and teaching hours	15 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	15 hrs
Placement / work based learning	0 hrs
Guided independent study	135 hrs
Module duration (total hours)	150 hrs

For office use only	
Initial approval date	29th July 2024
With effect from date	September 2024
Date and details of revision	
Version number	1

Module aims

During this module, you will learn about the critical financial fundamentals necessary for managing an organisation's operational activities and achieving its strategic goals. You will learn about the time value of money, investing in various instruments, making critical decisions regarding capital expenditures, and various methods for successfully capitalising the firm. Managing critical cash flows and allocation of financial assets are also discussed in detail from a managerial perspective.

Module Learning Outcomes - at the end of this module, students will be able to:

1	Calculate the present and future value of cash flows using different interest rates and compounding periods.
2	Differentiate between stocks and bonds in terms of their risk and return characteristics.
3	Analyse the effects of the components of interest rates (e.g., inflation, credit risk, and term premium) on the valuation of bonds and other financial instruments.
4	Apply the primary features of debt to analyse investment opportunities.
5	Critically investigate appropriate financial strategies to raise capital in different situations.
6	Critically evaluate the opportunities and challenges presented by FinTech for consumers, businesses, and regulators regarding privacy, security, and financial inclusion.
7	Analyse the various types of market efficiency and their implications for investment strategies and risk management.

Assessment

Indicative Assessment Tasks:

Formative Assessment

Formative assessment for this module may include:

End of lesson questions or quizzes, to check knowledge at the end of each unit and module, feedback on subject discussion forums, sharing experiences in groups, self and peer assessment and one-minute papers, to demonstrate understanding and progress of subject knowledge, and improve learning.

Summative Assessment

Assignment 1:

Learners are to complete an online quiz based on figures to present expenditure, stocks and bonds and associated risks, cashflow and interest rates, with a view to developing financial decisions for organisational performance. (Indicative word count – NA words).

Assignment 2:



Learners will complete a written critical analysis in a format of their choosing, of the fintech market, identifying risks, challenges and observations of efficiency within various markets, critically analysing various financial strategies to raise capital to meet business objectives and challenges. (Indicative word count – 2,250 words).

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1, 2, 3	In-class test	40%
2	4, 5, 6, 7	Written Assignment	60%

Derogations

None

Learning and Teaching Strategies

The overall learning and teaching strategy is one of guided independent study, in the form of distance learning requiring ongoing student engagement. Online material will provide the foundation of the learning resources, to support a blended approach, requiring the students to log-in and engage on a regular basis throughout the eight-week period of the module. There will be a mix of recorded lectures and supporting notes/slides, containing embedded digital content and self-checks for students to complete as they work through the material and undertake the assessment tasks. The use of a range digital tools via the virtual learning environment together with additional sources of reading will also be utilised to accommodate learning styles. There is access to a helpline for additional support and chat facilities through Canvas for messaging and responding.

Indicative Syllabus Outline

Introduction to financial management
 Capital budgeting and interest rates
 How companies raise capital
 Differences between mergers and acquisitions
 Private equity versus venture capital
 Cashflow analysis and options strategies
 Risk management
 Behavioural finance and technology



Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update. Please *ensure correct referencing format is being followed as per University Harvard Referencing Guidance.*

Essential Reads

The Journal of Finance
International Journal of Finance and Economics
International Journal of Business and Globalisation
Journal of Business and Management
International Journal of Business and Management
Journal of International Economics
International Trade Journal
Journal of Business Research
International Journal of Corporate Social Responsibility

Other indicative reading

Atrill, P. and McLaney, E. (2015) Accounting and Finance for Non-Specialists, 9th edition, Harlow: Person Education

Thomas, A. and Ward, A.M., 2019. EBOOK: Introduction to Financial Accounting, 9e. McGraw Hill.

Sangster, A. and Wood, F., (2018). Frank Wood's Business Accounting Volume 1 (Vol. 1). Pearson UK.